



Pentel of America, Ltd., is delighted to announce the 42nd International Children's Art Exhibition (ICAE). You are cordially invited to enter artwork created by your students in the competition.

Last year, the ICAE competition attracted tens of thousands of international creations from countries/territories around the world. Pentel of America submitted more than 1,000 entries. The works of 122 U.S. students were honored with awards.

The following guidelines are set forth for the 42nd ICAE:

1. Each child may submit only one piece of artwork.
2. Students are encouraged to be original and use their imagination.
3. The expressed ideas and representation should be clear and understood by a third person.
4. The child must create the art solely, with no assistance from parents, teachers, or others.
5. The judges give very careful consideration to works that depict native characteristics and other special features.
6. Computerized artwork will not be accepted. Any artwork created with the aid of a computer will not be considered eligible.
7. A parent or legal guardian of each applicant must complete and sign the waiver at the bottom of this document.

Awards for the 42nd International Children's Art Exhibition will be distributed in the following categories:

- Supreme Gold Award
- Gold Award
- Silver Award
- Bronze Award
- Pentel Award

Winners for the 42nd ICAE will be announced in the spring of 2012.

Please read the "Terms of Participation" below, and inform teachers and students of the opportunity to participate in this worldwide event. We anxiously await the creations of your students.

TERMS OF PARTICIPATION

Please read the following rules carefully. All entries will be processed and sent to Japan for judging. ALL ENTRIES MUST BE RECEIVED BY PENTEL OF AMERICA BY FRIDAY, NOVEMBER 18, 2011. Please submit your entries early.

ELIGIBILITY:

Students residing in the United States who are at least three years of age and no more than 15 years of age on January 1, 2012, are eligible. An educator must represent all entries. NO ARTWORK WILL BE ACCEPTED WITHOUT PROPER REPRESENTATION BY A SCHOOL OR EDUCATOR.

MEDIA:

Drawings, paintings, collages, or woodcut print designs. Entries should be flat and two-dimensional. ALL ARTWORK MUST BE THE ORIGINAL PRODUCT. NO PHOTOCOPIES OF ARTWORK WILL BE ACCEPTED.

THEME:

Up to each student's imagination. Instructors are requested to examine and select items suitable for exhibition.

HOW TO SUBMIT ARTWORK:

The **42nd ICAE ENTRY FORM** (FORM NO. 1) and **WAIVER** enclosed in this package must be completed in **DUPLICATE** for each entry. Attach one copy to the back of each entry. Place the second copy of each submission in a single envelope labeled "CONTESTANT INFORMATION" and tape the envelope to the outside of the shipment of artwork.

All submissions become the express property of Pentel of America, Ltd., and its parent company, Pentel Co., Ltd. Artwork will not be returned. **Please photocopy or photograph artwork prior to submission if you desire a copy of your students' artwork.**

Pentel of America, Ltd., and Pentel Co., Ltd., reserve the right to use submitted artwork in printed materials, and to donate any or all entries to a charitable organization.

WHERE TO SUBMIT ENTRIES:

42nd INTERNATIONAL CHILDREN'S ART EXHIBITION

**Pentel of America, Ltd.
4000 East Airport Drive, Suite C
Ontario, CA 91761
Attn: Marketing Department**

DEADLINE TO SUBMIT ARTWORK:

ENTRIES MUST BE RECEIVED BY PENTEL NO LATER THAN FRIDAY, NOVEMBER 18, 2011, TO BE ELIGIBLE FOR JUDGING.

HELPFUL SUGGESTIONS

DO NOT mat the artwork. Selected pieces of artwork are framed and matted in Japan. It is not necessary to mat the artwork – it only increases shipping costs for everyone.

Please limit the size of the artwork. Pieces selected for the tour are mounted in a standard frame. Artwork should be 18" x 24" or smaller.

PLEASE COMPLETE ALL FORMS. We receive thousands of entries – these forms help us track students, teachers, and schools. Place all forms in the "Contestant Information" envelope.

General Procedure:

1. Collect artwork from students.
2. Complete one 42nd ICAE ENTRY FORM (FORM NO. 1) for each entry in duplicate.
3. A parent or legal guardian of each applicant must complete and sign the waiver at the bottom of this document.
4. Complete the LIST OF ENTRIES INFORMATION FORM (FORM NO. 2).
5. Tape one completed copy of the 42nd ICAE ENTRY FORM (FORM NO. 1) to the back of each entry submitted.
6. Place the duplicate of each 42nd ICAE ENTRY FORM (FORM NO. 1) with WAIVER and one copy of the LIST OF ENTRIES INFORMATION FORM (FORM NO. 2) in an envelope, label the envelope "CONTESTANT INFORMATION," and tape this envelope to the outside of the artwork shipping box or package.
7. Mail to Pentel of America early; **ENTRIES MUST ARRIVE BY FRIDAY, NOVEMBER 18, 2011.**

Please remind teachers and parents to photocopy or photograph artwork prior to submission. Original artwork is distributed among participating countries for international tours. Only a few pieces are returned for the United States and will not be returned to the artists.

Visit www.pentel.com or contact icae@pentel.com for more information on Pentel and the ICAE.

FORM NO.1

ENTRY FORM

Please attach one of these forms to the lower right-hand corner of the back of each entry.
***Entries submitted without these forms will be disqualified.**

42nd INTERNATIONAL CHILDREN'S ART EXHIBITION		COUNTRY	ENTRY NUMBER
NAME	SEX M <input type="checkbox"/> F <input type="checkbox"/>	AGE	
TITLE			
SCHOOL NAME	TEACHER'S NAME		

42nd INTERNATIONAL CHILDREN'S ART EXHIBITION		COUNTRY	ENTRY NUMBER
NAME	SEX M <input type="checkbox"/> F <input type="checkbox"/>	AGE	
TITLE			
SCHOOL NAME	TEACHER'S NAME		

42nd INTERNATIONAL CHILDREN'S ART EXHIBITION		COUNTRY	ENTRY NUMBER
NAME	SEX M <input type="checkbox"/> F <input type="checkbox"/>	AGE	
TITLE			
SCHOOL NAME	TEACHER'S NAME		

42nd INTERNATIONAL CHILDREN'S ART EXHIBITION		COUNTRY	ENTRY NUMBER
NAME	SEX M <input type="checkbox"/> F <input type="checkbox"/>	AGE	
TITLE			
SCHOOL NAME	TEACHER'S NAME		

42nd INTERNATIONAL CHILDREN'S ART EXHIBITION		COUNTRY	ENTRY NUMBER
NAME	SEX M <input type="checkbox"/> F <input type="checkbox"/>	AGE	
TITLE			
SCHOOL NAME	TEACHER'S NAME		

42nd INTERNATIONAL CHILDREN'S ART EXHIBITION		COUNTRY	ENTRY NUMBER
NAME	SEX M <input type="checkbox"/> F <input type="checkbox"/>	AGE	
TITLE			
SCHOOL NAME	TEACHER'S NAME		

Warranties, Waivers, Release and Assignment of Rights

By entering the 42nd International Children’s Art Exhibition (ICAE), the parent/guardian of the applicant represents and warrants that the work submitted is an original work of art created solely by the child, with no assistance from parents, teachers or others and that no other person or entity owned or otherwise controlled the rights, title and interest in and to the work of art on the date it is submitted to Pentel of America, Ltd. on behalf of Biiku Bunka Kyokai, the Art Education Culture Foundation and the ICAE (hereinafter referred to jointly as Pentel of America, Ltd.).

By submitting the work of art, the parent/guardian, on behalf of the applicant, irrevocably assigns and grants to Pentel of America, Ltd., and its affiliates and related entities, all rights, title and interest in and to the work of art submitted on behalf of the applicant, including copyright rights, if any, and grants permission to Pentel of America, Ltd., to exhibit, use, publish, copy, display, archive, modify, store, distribute, reproduce, or publicize all or part of the work of art, including, but not limited to photographs, video, films or recordings made of the work of art. The parent/guardian of the applicant also grants permission to Pentel of America, Ltd. the right to use the applicant’s name, voice and likeness as well as photographs, films or recordings made thereof. The parent/guardian agrees that the use of the work of art, as well as copies, reproductions, photographs, video, film or recordings thereof, and/or the name, voice and likeness of the applicant are at the sole discretion of Pentel of America, Ltd. The parent/guardian agrees that said use may be for any purpose, including without limitation, promotional, advertising, traveling exhibitions, and/or the web sites for Pentel of America, Ltd. and its subsidiaries, affiliated or related entities.

In submitting the work of art, the parent/guardian grant to Pentel of America, Inc. and its affiliates, subsidiaries and related entities, permission to use the name, voice, likeness and/or photographs, video, film or recording of the applicant and/or the work of art, in any and all media, worldwide, now known and existing or created or developed in the future, in perpetuity, without notice and without compensation, to applicant or his/her parent/guardian except where prohibited by law.

By entering the 42nd ICAE, the parent/guardian accepts and agrees to be bound by these rules and provisions.

Signed By _____ Dated _____

Parent/Guardian of _____